Ref: TM 2/1/1/10

NATIONAL ASSEMBLY:

QUESTION FOR WRITTEN REPLY:

Question Number: 2038
Date of Publication: 29 May 2015
NA IQP Number: 17
Date of Reply: 23 June 2015

Mr J Vos (DA) to ask the Minister of Tourism:

(1) With regard to the review of South African Tourism (SA Tourism) which he commissioned, (a) when will the outcome of the review be made available and (b) what is the (i) scope and (ii) terms of reference of this review;

(2) are there any financial implications in respect of the review; if so, what are the relevant details?

NW2301E

REPLY:

(1)(a) The outcome of the review will be made available in July 2015.

(b)(i) The SA Tourism institutional review will analyse how its governance, structure and functional alignment fit its strategic mandate as a domestic and international marketing organisation; its functional alignment to national, provincial and local tourism authorities and other state institutions; and the mechanisms that are in place for public-private participation and communication with stakeholders in the tourism industry.

(ii) The panel's analysis includes, but is not limited to, a study of international best practice that guides tourism governance and marketing; the division of roles between national tourism administrations and destination marketing organisations, and key performance indicators of comparable destination marketing organisations. Based on these, the panel should make recommendations on what is suitable for South Africa.

(2) Yes, remuneration of the panel members are at an hourly rate of R1533 for the Chairperson, R1428 for the Deputy Chairperson, R1307 for the four panel members and R432 for the secretariat. The department shall also bear the cost of travel for all members and the secretariat. No remuneration has been paid to date.